

# Alaska Local and Regional Information

## Workforce Info

### Wasilla

Wasilla is a first class city located midway between the Matanuska and Susitna Valleys, on the George Parks Highway. Wasilla is part of the Matanuska-Susitna Borough.

- ♦ The estimated population for 2008 was 7,176, a gain of about 1,707 since the 2000 Census.
- ♦ About 58 percent of the resident population 16+ years old worked in 2008.
- ♦ Trade, Transportation and Utilities was the main industry in 2008, employing 22 percent of the area's workers.
- ♦ More workers were employed as Retail Salespersons than any other occupation.

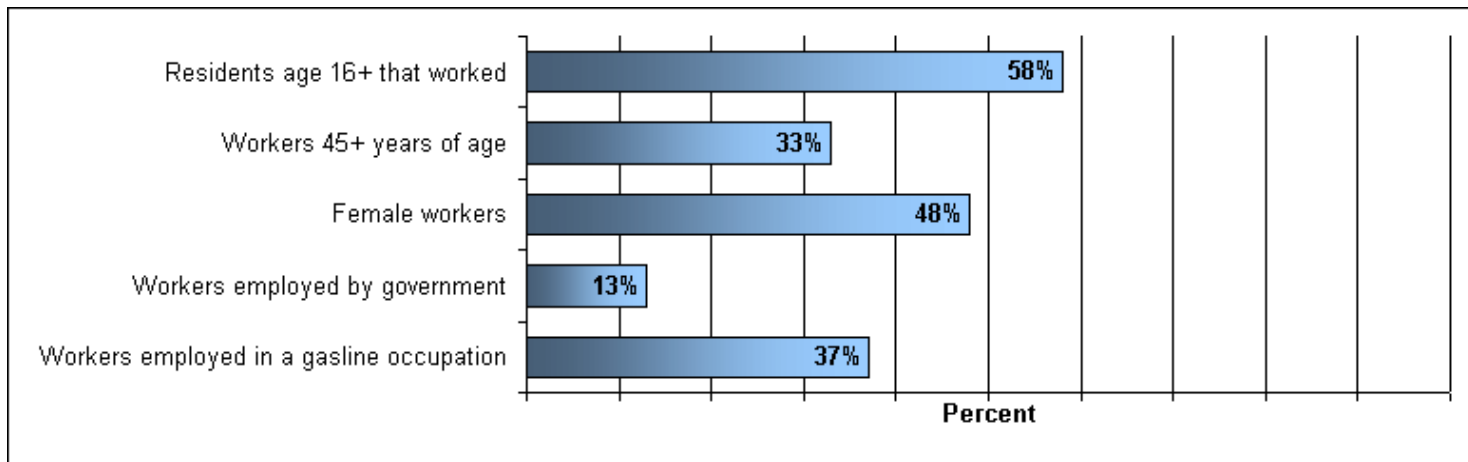
Please note: There is an important distinction between the local/regional employment data and our "standard" employment series. Most of these data reflect totals for area residents only. Total worker counts may be lower than expected in areas with a large number of nonresident workers. The Alaska Permanent Fund dividend file is used to determine the worker's geographic residence. Only Alaska residents (as defined by PFD application) are included in these totals. Also note that federal employees, the military, and the self-employed are not included in these data.

#### Wasilla Resident Snapshot (2008)

Working Age Residents		Wages	
Residents age 16+	5,536	Total wages	\$115,257,878
Resident Worker Characteristics		Resident Workers by Sector	
Total	3,218	Private	2,791
Male	1,670	State government	157
Female	1,545	Local government	270
Age 45+	1,074	Quarterly Number of Resident Workers	
Age 50+	720	Peak (3rd) quarter workers	2,839
		Percent working all 4 quarters	67.4%
Unemployment		Construction/AGIA Occupation Experience (2004-2008)	
UI Claimants	555	Some construction	941
		At least 1 year construction	613
New Hires		At least 2 years construction	409
New hires	1,259	Worked in an <b>AGIA</b> occupation	2,346

An asterisk (\*) means data are suppressed. Numbers may not sum due to rounding. **AGIA** (Alaska Gasline Inducement Act) means the occupation has been identified as a core occupation involved in the gasline project.

## 2008 Residents

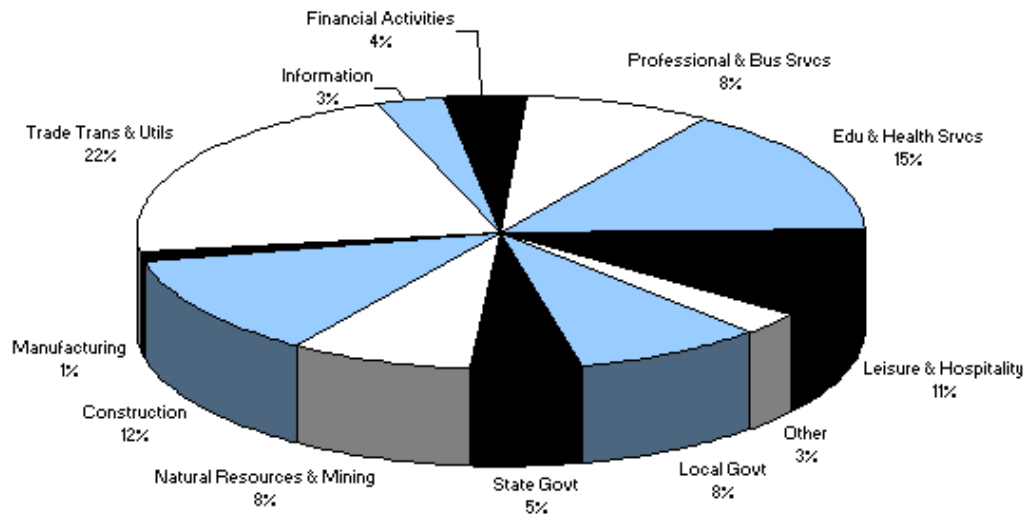


## Top Occupations

	Number employed	Percent female	Age 45+	Age 50+
Retail Salespersons	127	52.8%	31	26
Cashiers	94	75.5%	27	15
Combined Food Preparation and Serving Workers, Including Fast Food	93	58.1%	5	1
Construction Laborers <b>AGIA HOT JOB</b>	84	13.1%	17	11
Secondary School Teachers, Except Special and Vocational Education	80	70.0%	35	27
Office Clerks, General <b>AGIA</b>	75	81.3%	24	17
Carpenters <b>AGIA HOT JOB</b>	60	0.0%	14	8
Office and Administrative Support Workers, All Other <b>AGIA</b>	52	84.6%	19	11
Operating Engineers and Other Construction Equipment Operators <b>AGIA HOT JOB</b>	52	3.8%	23	16
Customer Service Representatives	48	81.2%	13	8
Healthcare Support Workers, All Other	47	74.5%	17	10
Registered Nurses <b>HOT JOB</b>	46	87.0%	27	22
Janitors and Cleaners, Except Maids and Housekeeping Cleaners <b>AGIA</b>	45	46.7%	16	9
Personal and Home Care Aides	44	86.4%	17	13
Teachers and Instructors, All Other	42	76.2%	19	12
Laborers and Freight, Stock, and Material Movers, Hand <b>AGIA</b>	42	16.7%	8	6
Electricians <b>AGIA HOT JOB</b>	42	4.8%	9	7
Roustabouts, Oil and Gas	42	2.4%	7	3
Sales and Related Workers, All Other	36	47.2%	14	8
Receptionists and Information Clerks <b>AGIA</b>	36	94.4%	11	9
Waiters and Waitresses	36	77.8%	3	1
Executive Secretaries and Administrative Assistants <b>AGIA HOT JOB</b>	36	94.4%	19	17

An asterisk (\*) means data are suppressed. **AGIA** (Alaska Gasline Inducement Act) means the occupation has been identified as a core occupation involved in the gasline project. **HOT JOB** means the occupation is projected to have a high growth rate and numerous openings, and has an above average wage.

## Resident Workers by Industry



### Workers by Industry

	Number employed	Percent female	Age 45+	Age 50+
Natural Resources and Mining	258	5.4%	90	48
Construction	399	11.3%	99	62
Manufacturing	35	17.1%	10	7
Trade, Transportation and Utilities	696	46.3%	247	162
Information	99	48.5%	35	26
Financial Activities	117	64.1%	34	23
Professional and Business Services	264	46.6%	87	58
Educational and Health Services	492	81.7%	183	129
Leisure and Hospitality	339	61.1%	56	33
State Government	157	51.6%	73	53
Local Government	270	64.1%	130	98
Other	91	54.9%	29	21
Unknown	*	*	*	*

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### Recent Unemployment Statistics

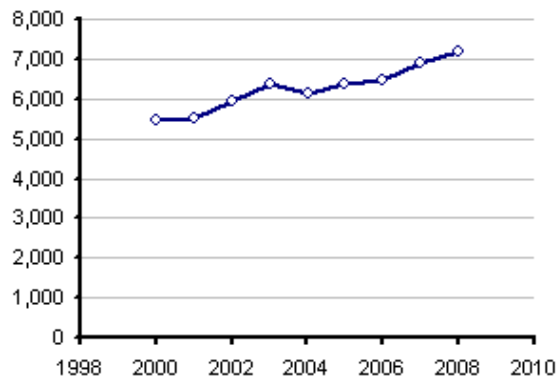
	09/2009	10/2009	11/2009	12/2009
UI Claimants**	1,577	1,793	2,095	2,395

\*\*UI claimants are individuals in this area who had an active claim at any time during the month.

## Top Employers (ranked by number of workers)

Mat Su Borough Schools
State of AK (excludes U of A)
Wal-Mart Associates Inc
Veco Alaska Inc
ASRC Energy Services O&M Inc
Palmer-Wasilla Health System LLC
Fred Meyer Stores Inc
Municipality of Anch Payroll
Nana Management Services LLC
Safeway Inc

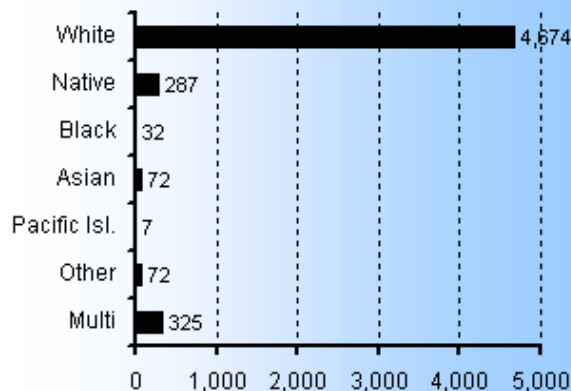
**Population over Time**



**2000 Census**

Median Age	29.7
Average Family Size	3.3
Average Household Size	2.8
Per Capita Income	\$21,127
Median Family Income	\$53,792
Median Household Income	\$48,226

**Population by Race**



(Note: Racial classification is based on self identification. The "Multi" category consists of those who claim to be members of more than one race. The "Native" category includes Alaska Natives and American Indians.)

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section  
Last updated: 02-Feb-10